

# Becoming a Successful Rep on Material Bank®

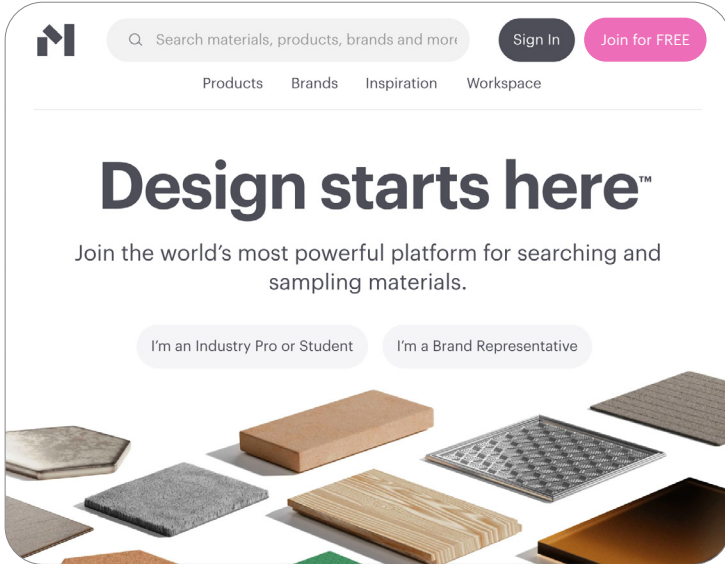
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## In this guide:

- 01. Setting up your profile
- 02. Using your brand page
- 03. What is a Material Bank Lead?

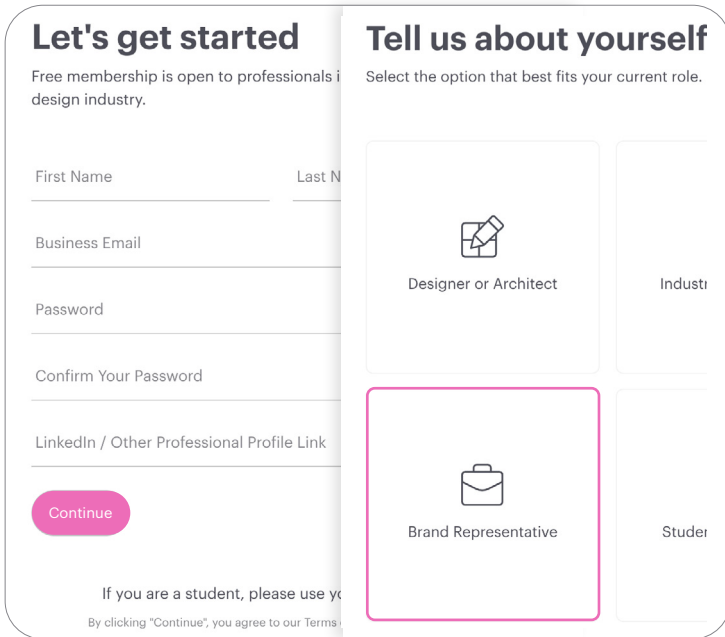


## SETTING UP YOUR PROFILE



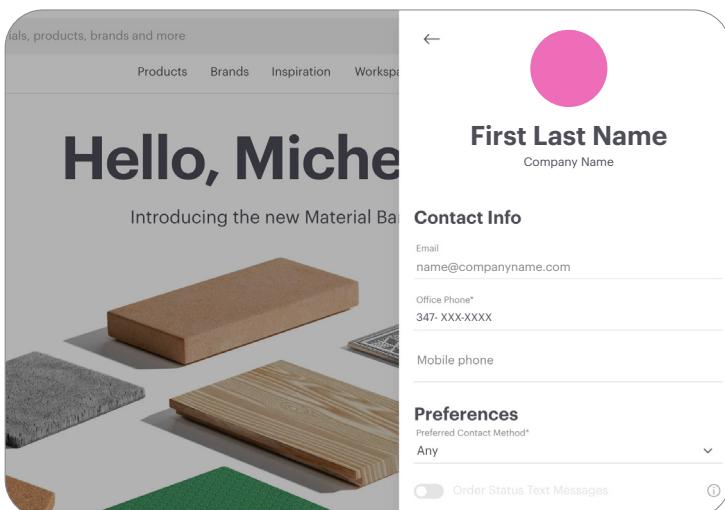
### 01.

Go to [materialbank.eu](https://materialbank.eu) and click **Join for FREE**



### 02.

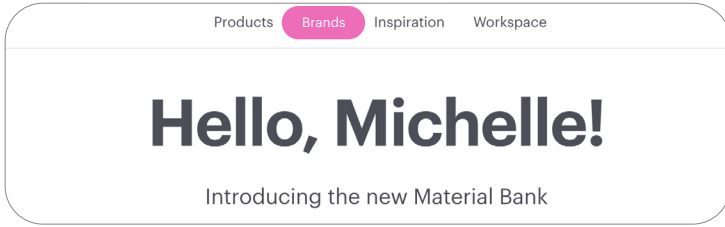
Complete form > **Continue** > **Brand Representative**



### 03.

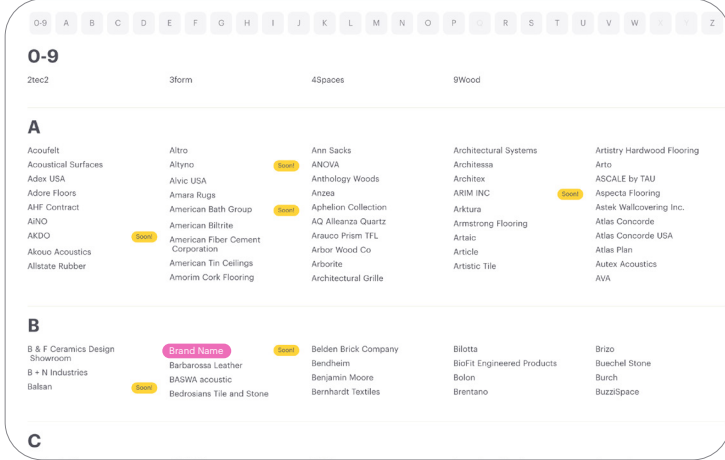
Once your email is confirmed, login to complete your **Profile**

Upload a **profile picture** and fill in your **About Me + Territory** so clients can see you in the **Rep Directory**



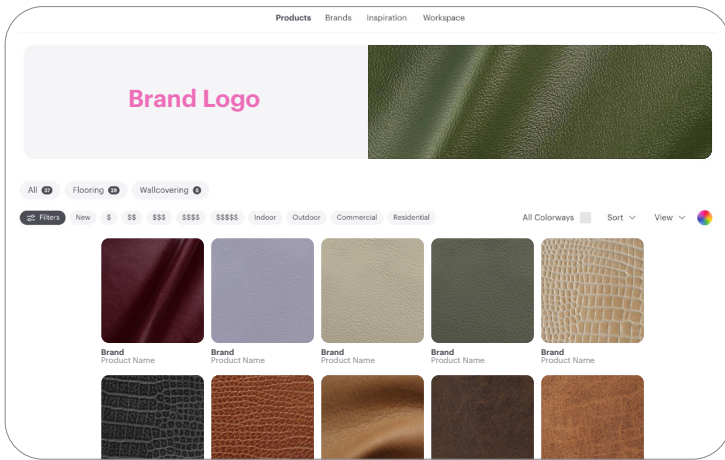
## 01.

To find your brand page, click **Brands** and then **Brand Name**.



## 02.

Then click on your Brand banner.



• **Email a client today** and let them know they can find you on Material Bank

• **Include it in your newsletter** and/or to support marketing campaign

• **Post it on LinkedIn** to let your followers know you are available on Material Bank

• **Include it in your Out-of-Office notification** to support your sales while you are out

## 03.

Use your brand page in your everyday.



## Registration

A+D professionals register and go through a vetting process to get approval for membership.

## Profile

Members are required to fill out their Profile before placing any orders.

## Project Details

Project information is the most powerful part of an MB lead.

We capture **Project Name, Description, Phase and Type** so you have exactly what you need to follow up.

## Sampling

A+D professionals can sample your products **until 18.30 CET for next day delivery.**

## Lead Report

Lead reports are delivered to the **brand** daily.

Lead data includes:

- |                       |                       |
|-----------------------|-----------------------|
| ✓ Designer Name       | ✓ Project Name        |
| ✓ Contact Information | ✓ Project Phase       |
| ✓ Contact Preference  | ✓ Project Description |
| ✓ Design Firm         | ✓ Sample Details      |